SPECIAL EVENTS WITH PARTNERS

Partnerships in NRM PROSPECT Course









Before We Begin...







- We want to know what kind of Special Events you are participating in with your partners!
- Please share with the class examples of events you've conducted at your project.







National Kids To Parks Day: May 14, 2022



- The National Park Trust (NPT) is a non-profit organization that partners with the Corps to connect children to the outdoors by encouraging families to visit their federal and state parks.
- Great opportunity to co-brand events as Every Kid Outdoors by targeting 4th grade classes.











NATIONAL

www.parktrust.org/kids-to-parks-day/media-kit/



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ABOUT

PARK PRESERVATION

BUDDY BISON PROGRAM

KIDS TO PARKS DAY

FIND PARKS

HOP

SIGN UP

DONATE



REGISTER YOUR EVENT

Click here to register your event on our website. Let us know your plans and we can help you promote your event.





KIDS TO PARKS DAY PRESENTATION

Download our full Kids to Parks Day presentation for links to all of our resources



SAMPLE BLOG AND SOCIAL MEDIA POSTS

View sample blogs and social media messages. Descargar contenido para redes sociales











National Public Lands Day



- NPLD is the nation's largest, single-day volunteer event for public lands in the United States. Sponsored by NEEF.
- Typically held on the fourth Saturday in September each year.
- Corps has been one of the largest participants among the federal land management agencies in NPLD over the past few years.









Sacramento District NPLD video



https://www.youtube.com/watch?v=hwTsu8R52Ps&list=PLDBAB07682437CF14&index=4



www.neefusa.org/public-lands-day





ABOUT US SIGN UP DONATE







NATIONAL PUBLIC LANDS DAY

CELEBRATE SOMETHING WE ALL SHARE: OUR PUBLIC LANDS

From our neighborhood parks or beaches to our nation's awe-inspiring national parks,

public lands continue to be beautiful places for all to enjoy!

To encourage people to join in and visit their public lands, **NPLD** is a fee-free day for all federal public lands and many state parks.





Major League Fishing Tournaments



- MLF is a tournament fishing organization that provides fishing resources and entertainment to their anglers, sponsors, fans and host communities.
- Corps signed a national MOU in 2013 (formerly known as FLW)
- MLF provides Corps with booth space and outreach opportunities at WalMart, High School, and College Fishing tournaments





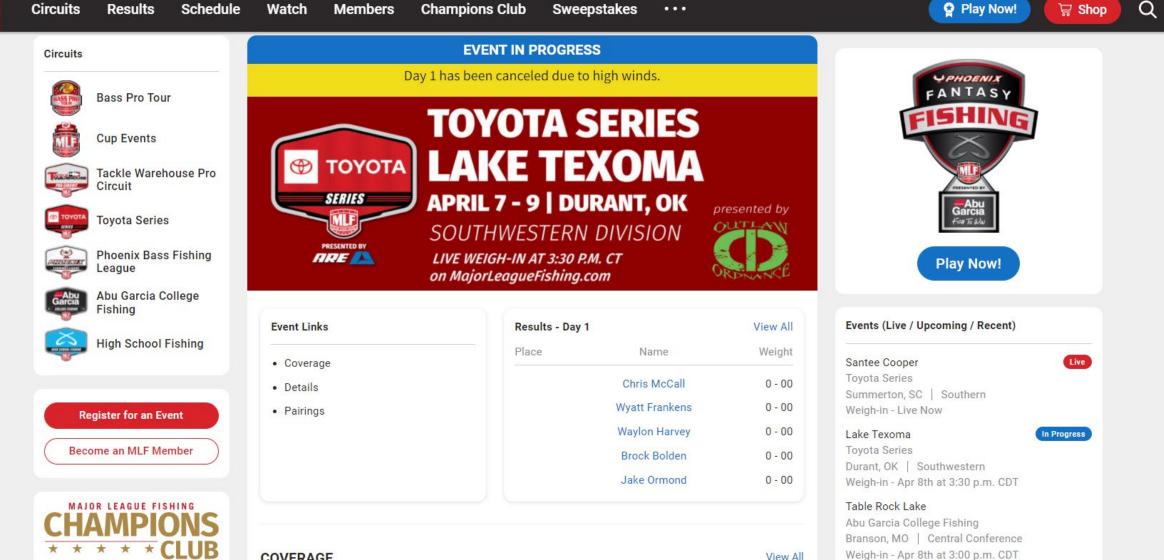




https://majorleaguefishing.com/











Every Kid Outdoors



- Program to get every 4th grader in America to public lands and waters in the 2021-22 school year
- Eight federal agencies participating (USACE, BLM, BOR, FWS, FS, NPS, NOAA, Dept of Ed)
- Interagency Annual 4th grade pass free to students by completing an activity online. Valid from Sep 1, 2021 – Aug 31, 2022
- Encourage co-branding with events that you already do:
 - National Public Lands Day
 - Kids to Parks Day
 - **Eco-meets**
 - School programs and dam tours
 - TRACK trails
- www.everykidoutdoors.gov









Other Special Events



- National Volunteer Week (April)
- Earth Day (April)







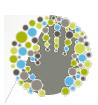
- National Safe Boating Week (May)
- International Migratory Bird Day (May)
- National Trails Day (June)



National Marina Day (June)



- National Fishing and Boating Week (June)
- National Hunting and Fishing Day (September)















West Point Lake & Hunters for Christ



Hunters for Christ supports the West Point Project's special hunts for physically disabled hunters. The partnership has grown since 2004, recently securing sponsors that provide a climate-controlled tent for meals and fellowship and contributing numerous door prizes.







Philpott Lake Concerts by Canoe



- Sponsored by Franklin County Parks and Recreation with Philpott staff and USACE volunteer support
- Twin Ridge Recreation Area on Philpott Lake is the summer designation for concerts by canoe.
- Three concerts took place in 2021 summer season drawing crowds of more than 150 each time.
- Spectators could sit along the shoreline, paddle around the dock or boat in to watch local bands play live music on the dock.
- USACE set up a booth each time to deliver water safety message and interact with the public.



All photos by Franklin County Parks and Rec staff











Lavon Lake Bass Pro Water Safety Event









- Rangers from the Trinity Region conducted a water safety event at the Garland, TX Bass Pro Shop
- During the 2-day event, the rangers made over 2400 water safety contacts, stressing the importance of practicing safe activities around the water to include wearing life jackets
- Resulted in Bass Pro inviting USACE for the "Gone Fishing" kid's event



Canyon Lake Kid Fish and Water Safety Event





- Fun Fish event hosted by Water Oriented Recreation District of Comal County
- South-Central Water Safety Coalition taught participating visitors how to properly size a lifejacket and safely assist a drowning victim



Eagle Fest at Arkabutla



- Mississippi Wildlife Rehabilitation Birds of Prey program
- MWR participates in Eagle Fest each year by bringing various birds for public education and awareness. MWR also assists with injured or orphaned wildlife on project.











Forestry Competition at Wright Patman Lake















- Bowie, Cass-Marion, and Sulphur-Cypress Soil and Water Conservation Districts hosted annual Field Day at Sportsman's Cove
- 180 students from local schools and 4-H programs participated in 3 competitions: Forestry, Land Judging, and Forage.
- Representatives from the Texas A&M Forest Service, Texas A&M AgriLife Extension Service, Wright Patman Lake Staff, and local Ag teachers assisted with the competitions.





What Events Are You Doing With Partners?

